

The Midwest Gateway Chapter of HIMSS Sponsorship Opportunities

The Midwest Gateway Chapter of the Healthcare Information and Management Systems Society (HIMSS) would like to offer your organization an opportunity to gain exposure to the top healthcare organizations in the country by sponsoring the local HIMSS chapter and its many activities. The Midwest Gateway Chapter recently established a sponsorship program through which organizations and individuals have an opportunity to become involved in the chapter's events and activities through an annual financial contribution, or one-time event sponsorship.

The Midwest Gateway Chapter HIMSS is an organization of individuals devoted to improving the delivery of healthcare through system development and application. Current membership includes management engineers, healthcare information systems and telecommunications professionals, clinicians, consultants, hospital administrators, health care planners; medical records administrators, faculty and students. This local organization is a sanctioned, affiliated chapter of national Healthcare Information and Management Systems Society (HIMSS).

HIMSS provides its members with many educational and networking opportunities. HIMSS also includes various levels of professional credentials, which are widely recognized and respected within the healthcare field. The structure of HIMSS includes a national chapter that is supported by many local chapters located in metropolitan areas throughout the country. While the national chapter provides and supports nation-wide functions and events, local chapters generally focus on issues or opportunities specific to the particular market and provide a local forum for healthcare IT leaders from within that market to network, learn and socialize.

The Midwest Gateway Chapter of HIMSS is one of the most progressive local chapters in the country. Membership includes representatives from all facets of the continuum of care including hospitals (community and academic centers), physician groups, practice management companies, post-acute care facilities, home health organizations, healthcare hardware and software vendors, and others. The Midwest Gateway Chapter provides or sponsors several programs throughout each year- monthly educational breakfast meetings, social events, scholarships -all of which are made available to the local chapter members and others involved in Healthcare IT in the region. The monthly breakfast educational meetings usually include a guest speaker on a particular topic and are attended by chapter members and guests. Information from past meetings as well as current events and activities is presented on the chapter website at <http://www.himssmidwest.org/calendar/calendar.html>. Please feel free to contact any of the Board Members listed on the contacts page at <http://www.himssmidwest.org/contact/contact.html> should you have questions or if you are interested in more details regarding a specific event.

Shown below are the annual sponsorship level guidelines that explain the benefits for an organization or individual that would like to sponsor the Midwest Gateway Chapter. Your financial contribution at any level will support the chapter's activities and provide you with an opportunity to become involved with the most progressive HIMSS local chapter in the country.

Thank you for considering the Midwest Gateway Chapter of HIMSS and for your support of its mission to provide educational, scholarship and networking opportunities to the healthcare IT leaders of the region. You may contact committee members listed below for further information.

Sincerely,

The Midwest Gateway Chapter of HIMSS Board of Directors

Sponsorship Opportunities

The Midwest Gateway Chapter of HIMSS offers a variety of sponsorship opportunities to organizations of every size. Please take a moment to view the exciting benefits that Midwest Gateway Chapter sponsorship can offer you and your company.

The following levels of **annual sponsorship** are available:

- Platinum \$5,000
- Gold \$3,500
- Silver \$2,000
- Bronze \$1,000

The following **one-time sponsorship opportunities** are also available:

Single Event Sponsor - Underwrite an educational or social event. Includes breakfast educational meetings, luncheons, dinners, and after-hours socials. The sponsor is recognized as sole co-sponsor along with the Midwest Gateway Chapter and is identified in all communications as underwriter of the event. See: [Educational Meeting Sponsorship Guidelines](#)

Scholarship Sponsor - Designate an annual scholarship to be awarded to a graduate student by the Midwest Gateway Chapter. A \$2,000 donation per scholarship is required and award will be named for sponsor or as requested by sponsor.

PLATINUM LEVEL SPONSORS-- \$5,000 per year

- Verbal recognition at monthly educational breakfast meetings; Four Complimentary tickets for Breakfast Meetings; Recognition of Company Name/Logo on Public Display of Platinum Sponsors; Page/Insert in the Breakfast Meeting Program Dedicated to Each Platinum Sponsor.
- Social Events: Recognition of Sponsors on the Announcements and Public Displays for Social Events.
- Scholarship: Have a Scholarship in Your Company's Name or other Designee should you choose to designate a minimum of \$1,000 to the general scholarship fund. The Sponsor will be publicly recognized for their scholarship contribution.
- Student events: Recognition of Sponsors on the Announcements and Public Displays for Student Events.
- Website: Recognition as a sponsor by having Company Name/Logo and website link listed as a Platinum Level Sponsor on the HIMSS - Midwest Gateway Chapter website.
- Space available to display marketing materials at monthly educational breakfast meetings

GOLD LEVEL SPONSORS -- \$3,500 per year

- Two Complimentary Tickets for Breakfast Meetings; Recognition of Company Name/Logo on Public Display of Gold Level Sponsors; One-Half Page/Insert in the Breakfast Meeting Program Dedicated to Each Gold Level Sponsor.
- Social Events: Recognition of Sponsors on the Announcements for Social Events.
- Scholarship: \$1,000 Designated to the General Scholarship Fund.
- Student events: Recognition of Sponsors on the Announcements and Public Displays for Student Events.
- Website: Recognition as a sponsor by having Company Name/Logo listed as a Gold Level Sponsor on the HIMSS - Midwest Gateway Chapter website.
- Space available to display marketing materials at quarterly breakfast meetings

SILVER LEVEL SPONSORS -- \$2,000 per year

- One Complimentary Ticket to Breakfast Meetings; Recognition of Company Name/Logo on Public Display of Silver Level Sponsors.
- Website: Recognition as a sponsor by having Company Name/Logo listed as a Silver Level Sponsor on the HIMSS - Midwest Gateway Chapter website.
- Student events: Recognition of Sponsors on the Announcements and Public Displays for Student Events.
- Space available to display marketing materials at quarterly breakfast meetings

BRONZE LEVEL SPONSORS -- \$1,000 per year

- Monthly Breakfast Meetings: Recognition of Company Name/Logo on Public Display of Bronze Level Sponsors
- Website: Recognition as a Bronze Level Sponsor by having Company Name/Logo listed on the HIMSS - Midwest Gateway Chapter website.
- Space available to display marketing materials at quarterly breakfast meetings

The Midwest Gateway Chapter of HIMSS Educational Meeting Sponsorship Guidelines

1. Any organization or vendor may sponsor a program offered by HIMSS MIDWEST GATEWAY CHAPTER, provided that the Chapter President approves the sponsorship.
2. The topics, speakers, dates and locations of all Chapter programs shall be determined and/or changed at the sole discretion of HIMSS MIDWEST GATEWAY CHAPTER. In special situations when a sponsor has expert substantive knowledge of a program topic, the sponsor may be permitted to act as a speaker or panelist on a program with the consent of the program coordinator.
3. The sponsorship fee is payable 30 days prior to the program. Any expenses incurred by the sponsor shall be the sponsor's sole responsibility and shall not be deducted from the sponsorship fee.
4. The sponsor will be mentioned in all HIMSS MIDWEST GATEWAY CHAPTER materials announcing the program, and the sponsor's logo may be included in the meeting announcement if received sufficiently in advance by the Chapter Vice President of Publications. The sponsor may send the meeting announcement to the sponsor's clients at the sponsor's sole cost and expense. The sponsor may also advertise the event at the sponsor's sole cost and expense, provided that HIMSS MIDWEST GATEWAY CHAPTER first approves any advertisements.
5. The sponsor will be permitted to place a placard at the registration desk and may place promotional materials on the registration table. Two non-chapter member representatives of the sponsor will be permitted to attend the program, and there will be no charge for these representatives. No additional non-chapter member representatives of the sponsor may attend the program.
6. The sponsor will be announced at the beginning of the program and thanked for their participation and support. A representative will then be invited to provide brief remarks, usually lasting no more than 2 or 3 minutes. The sponsor may announce a "give-away" or leave "give-away" items at the tables at the sponsor's option.
7. HIMSS MIDWEST GATEWAY CHAPTER shall retain ownership and control over and shall not share proprietary data, including its membership list, with sponsoring organizations, however, a list of attendees will be provided to the sponsor with the exception of those attendees who ask that their name not be included.